

Intellectual and Industrial Property Enforcement Training Consultant

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PROFILE

A highly skilled project manager who was pivotal in developing the online legal services [Intellectual Property Rights Helpdesk](#) pilot project for the European Commission [DG Enterprise](#) . An excellent communicator at all levels, using diplomacy and political expertise to give expert advice related to institutional development, training and the Acquis Communautaire in Intellectual and Industrial Property issues across EU

member and associated states. Maintains an in depth knowledge of patents, trademarks and copyrights and the agility of mind to answer complex queries and inform on the exploit potential of licensing and technology transfer issues. A results driven project manager who thrives on pressure and achieves deadlines while being able to motivate and encourage others to participate and commit fully.

KEY SKILLS

Established IPR Helpdesk service to [ISO 9001](#) standard providing clear and concise support to the Research and SME community across the European Union.

Initiated free telephone and e-mail/internet Help line service

Developed on-line and CD multi media tutorials and training matter in English, French, Spanish, Italian and German

Able to remain calm and focused in pressurised environments and situations

Analytical and logical approach to problem solving

Meticulous attention to detail in the research and development of all projects undertaken

Contributing editor for EC publications ([CORDIS](#) , RTD Information and Cultivate – Interactive Publications) in support of IPR activities and objectives.

EMPLOYMENT HISTORY

2003 – Present day. Freelance Consultant, Project Manager

Evaluated Acquis Communautaire legislation in relation to the protection of IIP with EU candidate countries

Maintained in depth knowledge of current EU IIP legislation

Developed programmes for IIP support with Innovation Relay Centres, National Contact Points

Supported IIPR and tech transfer initiatives within the European Union and Asia

Developed and conducted tutorials and seminars on IIP issues for the European Commission

Organised IIP enforcement training for Police and Customs Officers on behalf of UK PLC in Bulgaria, Latvia, Russia and China

Organised training for IIP Judges from Turkey, Croatia, Russia and China

Undertook IIP project evaluations for the European Commission in China, Russia and the European Union

1998 – 2004 Project Manager – Intellectual Property Rights Helpdesk (IPR) European Commission, Luxembourg

Established for the European Commission DG Enterprise the IPR Helpdesk with an annual budget of 3.6 million euro

Wrote guidelines / policies in accordance with European Commission objectives (FP4, FP5, FP6)

Recruited legal experts related to protecting Industrial and Intellectual Property, copyright, trademarks and EU Funded contractual issues

Assisted with advising / guiding customers through a variety of mediums

Supported entrepreneurs and innovators throughout patenting process (prior art etc)

Passed on detailed information on EU member states and other relevant organisations

Adapted IIPR training activities to specific regional areas/demands

Ensured information / training materials translated into appropriate languages

Produced and edited website and IP-Wire monthly online and e-mail newsletter (10,000 plus monthly circulation)

Developed KM (Knowledge Management) facility

Worked within team ensuring queries were answered within 48 hours

Organised training for Small Medium Enterprises, Academics and EU-RTD community

ISO 9001 management and implementation.

1993 – 1998 Chief Executive Officer, Ministry of Information, Gulf Economic Forum, Bahrain

Liaised with Ministry of Information and Dow JONES Telereate

Editorially controlled media organisations operating within the Kingdom of Bahrain

Established the annual Gulf Economic Forum conference for the Gulf Co-operation Council (GCC)

TRAINING

1998 – 2004 European Commission, Luxembourg

European Commission Knowledge Management, PRINCE 2 Project Management. (PRINCE stands for Projects in Controlled Environments and is a project management methodology covering the organisation, management and control of projects.) and ISO 9001 management and implementation.

EDUCATION

1976 – 1979 University of Hull, BA Hons Politics II (1)

1979 – 1981 University of Exeter, MA Politics and Media

HOBBIES / INTERESTS

Sailing, theatre, playing squash and family activities

PERSONAL DETAILS

Health: Excellent

Driving Licence: Clean, current and own transport

REFERENCES

Available on request. Meanwhile visit <http://www.google.com/> enter search terms 'alex weir ipr'